

18th to 28th August | 2020

Green fields. Living soils

[Virtual edition]



Congreso
Aapresid

“Life on the ground” as the main sustainability driver, the strategic ally in C sequestration and balance, as well as, climate change mitigation.

Largest agricultural technology and knowledge update event in the region and a global referent

Over **20.000 attendees** from all over the world.

Unprecedented **online edition**, easy access from any computer or mobile device

Main features

- Focus on Networking.
- Companies, institutions and media will have their own “microsite” where they can promote products and services and organize interactive activities: live talks with specialists, chat for customer service and private rooms for business meetings or with business advisers, live interviews, and more!
- Free access networking rooms: any attendee can schedule virtual meetings of up to 4 people with other attendees, colleagues or speakers.
- Aapresid will have its own “microsite”: virtual tour through Aapresid farms showing the work done by “Sistema Chacras”, Aapresid research and development program. Testimonials from Aapresid regional members.
- “Black Friday”, companies will offer promotions, business opportunities and exclusive discounts.
- 5 days of cutting-edge technical content.
- Eight virtual rooms in simultaneous transmission with pre-produced television-quality conferences including international and local speakers.
- Content from Aapresid owned research.
- Over 200 plenary sessions and workshops. Most of them in English.
- Live interaction with the audience.
- The daily conferences will be divided into two blocks: in the morning from 9:00 a.m. to 12:00 p.m., and in the afternoon from 3:00 p.m. to 6:00 p.m.
- Flexible event that allows attendees to adapt it to their possibilities and work schedules.
- Between 12:00 pm and 3:00 pm: enjoy recreational activities.

For more
information contact
congreso@aapresid.org.ar