

Lifestyle

CHECK IN



is pleased to invite you at **Lifestyle Check IN brunch** celebrating



INTERNATIONAL DAY OF ROMANIAN BLOUSE (IE)

on Thursday, June 24th, 2021 at 11AM, in **Le Meridien Lav, Podstrana**

Croatia and Romania are countries of great natural beauties, rich cultural and gastronomic heritage with plentiful leisure and business opportunities. This event is an occasion to present shared vision on political and economic issues while creating a path for entrepreneurs to connect and pursue their business growth.

This B2B event is intended for Romanian and Croatian companies alike, which are interested in entering new, prosperous foreign markets and expanding business relations. Lifestyle Check IN platform brings diplomacy and business together, as it is enabling companies to present themselves to the media, connect and exchange ideas in a leisure atmosphere while exploring business opportunities.

Join us at business brunch, meet fellow entrepreneurs and promote your business in engaging environment!

Lifestyle CHECK IN (LCI) is a series of international B2B and B2C events with the aim of connecting Croatian companies with colleagues from other European countries in the same industry or sector.

BE INSPIRED BY ROMANIAN BLOUSE

Ie, the traditional **Romanian blouse**, is the most important item of the feminine folk costume, and is celebrated on **June 24** every year as the International **Day of the Romanian Blouse**. Recognizable by its typical cut and wide sleeves, the Romanian blouse is embellished with embroidery in natural colours, harmoniously combined. Over time, it has been worn by peasants, artists and royalty alike. As part of the national heritage, ie has become an authentic country brand in recent years, and source of inspiration for many Romanian as well as world-famous designers.



AGENDA

- WELCOME SPEECH BY HIGH OFFICIALS
- B2B BRUNCH WITH CROATIAN AND ROMANIAN DELICACIES
- CULTURAL PROGRAM PRESENTING RICH HERITAGE OF BOTH COUNTRIES
- TRIBUTE TO IE, ROMANIAN BLOUSE
- FACE-TO-FACE MEETINGS

Le MERIDIEN
LAV, SPLIT



WHY PARTICIPATE?

If you are considering expanding your business to the new markets, Lifestyle Check provides excellent opportunity:

- Unique B2B platform providing growth opportunities
- Formal and informal time to connect with your potential business partners
- High-quality meetings with decision-makers
- Opportunity to present products and services in working atmosphere combining comfort, efficiency and diplomacy
- Direct contact with diplomatic and government officials offering solutions to administrative challenges



RATES AND OPPORTUNITIES

- **750€ (VAT EXCL.)**
- 1 SEAT TO B2B MEETINGS
- 1 SEAT TO BRUNCH
- PRESENTING PROMOTIONAL MATERIALS, AS AGREED BY THE ORGANIZER



NOT INCLUDED:

- ACCOMMODATION – EXCELLENT OPPORTUNITY 160 € SINGLE / 180 € DOUBLE USING **CODE LIFESTYLE**
- TRANSPORT & TOURIST ACTIVITIES – **CHECK OPEN WATER CROATIA**
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