



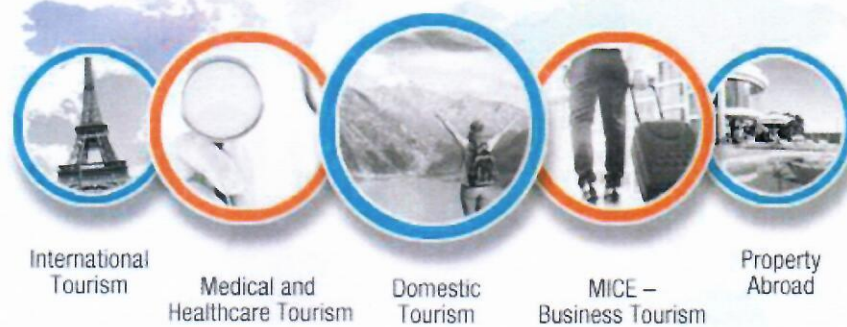
Dear Partner!

We invite you to join the participants of the 21st Kazakhstan International Exhibition "Tourism and Travel"-KITF 2023!

KITF is:

- An exhibition of a traditional format, which is attended by professionals of the active part of the market who are ready for transactions and who are in the structure of the business itself
- The largest professional tourism platform in Central Asia
- 5500 tourism industry specialists, most of which cover the entire Central Asian market
- Business and presentation platform for highlighting and solving common problems
- Has the UFI (World Association of the Exhibition Industry) quality mark for compliance with international B2B platform standards.
- A set of free marketing tools that significantly increase company awareness not only during the exhibition, but also for several months after it

KEY SECTORS OF KITF:



KITF in Facts and Figures:

- ✓ 6500 sq.m of exhibition spaces
- ✓ 5000 professional visitors
- ✓ 300 exhibiting companies
- ✓ 30 participating countries / 22 national groups
- ✓ 34 special events in the frame exhibition

KITF thematic sections:

- KITF **Taste** and Travel (gastronomical tourism)
- KITF Travel and **Tech** (digital and IT)
- KITF **Wellness** and SPA
- KITF Travel **Fest** (the experience of travelers and bloggers)
- KITF Travel Success **Academy**

***it might be interesting for you**

Geography of visitors – 28 countries: Australia, Belarus, Brazil, Hungary, Germany, Greece, Georgia, Egypt, India, Spain, Kazakhstan, Canada, Qatar, Cyprus, Kyrgyzstan, Malaysia, Maldives, Mongolia, UAE, Poland, Russia, USA, Thailand, Turkey, Uzbekistan, France, Sri Lanka, South Korea

The visitor's field of activity

- Travel Agency 53 %
- Tour operator 19 %
- Consumer/other field of activity 14 %
- Accommodation facility 7 %

Opinions of the participants:

- 99% - fully or partially satisfied with participation in KITF 2022
- 100% - consider participation in KITF important for business
- 89% - confirmed or plan future participation

Feedback from kitf 2022 visitors



Feedback from kitf 2022 participants



Post show report KITF 2022



https://kitf.kz/images/download/2022/Kitf2022_PSR_eng.pdf

KITF Team