

# Konya 2026 Agriculture



TÜYAP Konya



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22<sup>nd</sup> Agriculture, Agricultural Mechanization and Field Technologies Fair

April 7 - 11, 2026



## Contact

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## TÜRKİYE: GLOBAL POWER OF AGRICULTURE

Türkiye stands as a global leader in agriculture, renowned for its diversity and production capacity. As the world's top producer of products such as hazelnuts, wheat flour, olive oil, and both fresh and dried fruits, Türkiye's agricultural exports have reached an impressive \$32 billion annually. The country serves as a strategic agricultural supplier for key markets in Europe, the Middle East, Africa, and Asia.

## DISCOVER THE LATEST AGRICULTURAL TECHNOLOGIES: THE SCOPE OF KONYA AGRICULTURE FAIR

The Konya Agriculture Fair, Türkiye's largest agricultural event, brings together the most innovative technologies and sustainable solutions in the sector. Covering a wide range of products, from agricultural machinery to processing technologies, farm equipment, and agriinformatics solutions, the fair caters to the modern needs of farmers, producers, and professionals. With exhibitors specializing in key areas such as tractors, harvesting machinery, fertilization systems, and seeding technologies, it is an unmissable meeting point for the industry.

## THE HEART OF AGRICULTURAL MECHANIZATION BEATS IN KONYA!

Konya is recognized as the center of agricultural mechanization in Türkiye. With over 400 agricultural machinery manufacturers, the city supplies both domestic and international markets. Its fertile agricultural lands, combined with its industrial strength, have made Konya a hub for agricultural technologies.

## MEET HUNDREDS OF EXHIBITORS FROM TÜRKİYE AND AROUND THE WORLD!

Last year, the Konya Agriculture Fair attracted over 250,000 visitors and more than 400 exhibitors, establishing itself as one of the most important platforms for networking and collaboration in the sector. Seize new business opportunities and make your mark in the industry alongside participants from across the globe!

## EXPLORE KONYA!

After the fair, don't miss the opportunity to explore the city's cultural and natural wonders! Find peace at the Mevlana Museum and visit the Konya Tropical Butterfly Garden, the largest of its kind in Europe. Konya offers much to discover, both in agriculture and tourism!



## THE SCOPE OF KONYA AGRICULTURE 2026

- Agricultural tractors
- Sowing and planting machines
- Harvesting, threshing and (harvest) processing machines
- Balers
- Spare parts and accessories for agricultural machinery
- Fertilizer machines
- Trailer conveyors and transfer machines
- Livestock equipment
- Environmental services, renewable energies
- Irrigation systems
- Soil processing machines
- Spraying and plant protection machines
- Construction machinery
- Agricultural technologies and software
- Agricultural equipment rental (leasing)
- Agricultural and horticultural associations
- International organizations, administrations and associations

**OF VISITORS**  
**96,9%**  
**WANTS TO VISIT**  
**THE FAIR 2026**



## KONYA AGRICULTURE FAIR 2025 AT A GLANCE

**In 2025, 432 companies and company representatives from 16 countries exhibited in Konya Agriculture Fair.**

Exhibitor countries are Argentina, Austria, China, Denmark, Germany, Greece, India, Italy, Japan, Netherlands, Poland, Spain, Sweden, Türkiye, United Kingdom, United States.

Opened to visitors at Konya Chamber of Commerce – TÜYAP Konya International Fair Center, the fair hosted 251.184 visitors from 80 different countries.

### Some of the countries where overseas visitors come from:

Europe (France, Germany, Italy, Netherlands, etc.)  
 Balkans (Bosnia and Herzegovina, Serbia, Macedonia, etc.)  
 Central Asia (Kazakhstan, Uzbekistan, Kyrgyzstan, etc.)  
 Gulf Countries (Bahrain, Saudi Arabia, Qatar, United Arab Emirates, etc.)  
 South America (Brazil, Colombia, Mexico, etc.)  
 North Africa (Morocco, Tunisia, Algeria)  
 Central Africa (Congo, Kenya, Nigeria, Senegal, etc.)  
 Asia (China, Japan, South Korea, Indonesia, etc.)

**Konya Agriculture fair was visited by visitors from 81 provinces of Türkiye in 2025.**

## GENERAL VISITOR PROFILE

Visitor's Distribution Based on Their Company's Field of Activity	%
Farmer	54
Agricultural Products	35
Producer	21
Stock Breeding	19
Agricultural Machinery and Equipment	15
Distributor	13
Food	7
Spare Parts for Agricultural Machinery	5
Public Sector / Government	4
Agricultural Engineer	4
NGO (Non-Governmental Organization)	3
Media/Press	2

Sectoral distribution of visitors related to the subject of the fair (%)

**94% OF VISITORS RECOMMEND THE FAIR TO BUSINESS CIRCLES**

